

**Luzerne Community College AS Business Administration
Articulation to Wilkes University**

Bachelor of Business Administration in Marketing

Basic Program At LCCC	Take at LCCC if Transferring to Wilkes University	Wilkes University Courses	Credits Trans
ACC-111 - Principles of Accounting I, 3 credits	ACC-111 - Principles of Accounting I, 3 credits	ACC 161 – Financial Accounting & Decision Making	3
ECO-151 - Principles of Economics I (Macro), 3 credits	ECO-151 - Principles of Economics I (Macro), 3 credits	EC 101 Principles of Economics I	3
ENG-101 - English Composition, 3 credits	ENG-101 - English Composition, 3 credits	ENG 101 – Composition - 3 credits	3
FYE-101 - First Year Experience, 1 credits	FYE-101 - First Year Experience, 1 credits*	FYF 101	1
MAT-140 - Calculus for Business, 3 credits	LCCC MAT 101 or higher except MAT 121 and MAT 125	MTH 101 or higher - 3 credits	3
Elective - Science Elective (3 cr), 3 credits	BIO 101, 102, 120, 121, 160; CHE 111, 131, 151; PHY 101, 102, 111, 112, 132, 151. NOTE: Wilkes curriculum requires <i>two courses from two different sub-areas of study</i> (Biology, Chemistry, Earth and Environmental Sciences, and Physics) and <i>at least one of the two courses must include a laboratory component.</i>	BIO, CHM, EES, PHY (Area II) - 3 credits	3
ACC-112 - Principles of Accounting II, 3 credits	ACC-112 - Principles of Accounting II, 3 credits	ACC 162 Managerial Accounting & Decision Making	3
ECO-152 - Principles of Economics II (Micro), 3 credits	ECO-152 - Principles of Economics II (Micro), 3 credits	EC 102 Principles of Economics II	3

ENG-102 - Advanced Composition: Contemporary Issues, 3 credits	ENG-102 - Advanced Composition: Contemporary Issues, 3 credits	ENG 101 – Composition - 1 credits	1
		Free electives	2
MAT-107 - Basic Statistics, 3 credits	MAT-107 - Basic Statistics, 3 credits	Free electives	3
SPE-125 - Fundamentals of Speech, 3 credits	SPE-125 - Fundamentals of Speech, 3 credits	COM 101 – Fund. of Public Speaking - 3 credits	3
ACC-213 - Managerial Accounting, 3 credits	ACC-213 - Managerial Accounting, 3 credits	Free electives	3
BUS-231 - Principles of Management, 3 credits	BUS-231 - Principles of Management, 3 credits	BA 153 - Management Foundations	3
BUS-261 - Business Law I, 3 credits	BUS-261 - Business Law I, 3 credits	BA 335 Law & Business	3
Elective - Health and Physical Ed Electives, 1 credits	Elective - Health and Physical Ed Electives, 1 credits	Free electives	1
CIS-110 - Computer Literacy and Applications, 3 credits	CIS-110 - Computer Literacy and Applications, 3 credits	CS 115 Computers and Applications	3
Elective - Science Elective (3 cr), 3 credits	BIO 101, 102, 120, 121, 160; CHE 111, 131, 151; PHY 101, 102, 111, 112, 132, 151. NOTE: Wilkes curriculum requires <i>two courses</i> from <i>two different sub-areas of study</i> (Biology, Chemistry, Earth and Environmental Sciences, and Physics) and <i>at least one of the two courses must include a laboratory component.</i>	BIO, CHM, EES, PHY (Area II) - 3 credits	3
or Elective - Humanities Elective, 3 credits	SPA at level of proficiency <i>OR</i> PHI 150	SP 101 or PHL 101	
or Elective - Social Science Elective, 3 credits	POS 101, PSY 103, Soc 101	PS, PSY, SOC (Area III) - 3 credits	
BUS-201 - Principles of Marketing I, 3 credits	BUS-201 - Principles of Marketing I, 3 credits	MKT 221 Marketing	3

BUS-251 - Human Resource Management, 3 credits	BUS-251 - Human Resource Management, 3 credits	MGT 353 Human Resource Management	3
Elective - Business Elective, 3 credits	Elective - Business Elective, 3 credits	Free elective	3
FIN-101 - Introduction to Finance, 3 credits	FIN-101 - Introduction to Finance, 3 credits	FIN 240 Introduction to Finance	3
Elective - Humanities Elective, 3 credits	HIW 101 or HIS 102	HST 101 – Historical Foundations (I)	3
Total Credits for Degree: 62			
Total Credits Transferred: 62			62

*NOTE: FYF 101 waived (0 credit) for students transferring 23 or more credits to Wilkes University

B.B.A. degree in Marketing 122 credits (61 cr. remaining)

Courses remaining

SIDHU UNDERGRADUATE CORE COURSES	
Degree Courses Remaining	
MGT 251 Management of Org. & People	3
BA 319 Business Statistics	3
MGT 354 Organizational Behavior	3
MGT 358 International Business	3
PPD Personal & Professional Development I, II, III, & IV	4
MKT 322 Advertising	3
MKT 324 Retailing	3
MKT 326 The Selling Process	3
MKT 327 Marketing Seminar	3
MKT 328 Consumer Behavior	3
MKT 357 Global eBusiness	3
Marketing Major Elective Credits	9
ENG 120 - Intro to Literature & Culture	3

Art 101, Dan 100, Mus 101, The 100 Visual & Performing Arts	3
Science, (Philosophy or Language), or Social Science	6
SIDHU UNDERGRADUATE CAPSTONE COURSES <i>(6 credits)</i>	
BA 461 Capstone in Marketing	3
MKT 462 Marketing Internship	3
TOTAL CREDITS REMAINING	61