

**LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES
GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS AND MARKETING
AND COLLEGE FOUNDATION COMMITTEE MEETING**

**Wednesday, October 16th, 2024
4:30 p.m.**

Committee Members:

Megan Kennedy, Esq., Committee Chair

George Brown

Paul DeFabo

Holly A. Evanoski

Robert Schnee

Join Zoom Meeting: <https://us06web.zoom.us/j/99097748206?pwd=cXB3OEIlgblTSVJUUK5DSnl2bngxdz09>

Meeting ID: 990 9774 8206

Passcode: 472601

Dial: +1 646-558-8656

AGENDA

1. **Approval August 2024 Summary** Megan Kennedy, Esq., Committee Chair

2. **Legislative Update** President Yudichak

3. **Grants Update** Sue Spry, Associate Vice President, Academic Affairs

4. **Overview, Institutional Advancement** Rebecca Brominski, Executive Director of Institutional
 Advancement, Foundation

5. **Public Relations Update** Rebecca Brominski, Executive Director

6. **Marketing Update** Bob Bogdon, Director, Marketing Department
 - Marketing Statistics
 - Update on current and future initiatives

Next Meeting – 4:30 p.m., Tuesday, December 10th, 2024, President’s Conference Room, Campus Center