

LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES
GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS,
MARKETING AND COLLEGE FOUNDATION
COMMITTEE MEETING

October 16, 2023
4:30 p.m.

Committee Members:

Joseph J. Esposito, Committee Chair

George Brown

Paul DeFabo

Holly A. Evanski

Bernard W. Graham, Ph.D.

Join Zoom Meeting: <https://us06web.zoom.us/j/99097748206pwd=cXB3OEIgbjITSVJUk5DSnl2bngxdz09>

Meeting ID: 990 9774 8206

Passcode: 472601

Dial: +1 646-558-8656

AGENDA

1. **Approval August 2023 Summary** Joseph Esposito, Committee Chair
2. **Marketing Department Presentation** Robert Bogdon, Director of Marketing
3. **Legislative Update** Thomas P. Leary, President
 - PACCC Council of Presidents Update
 - PACCC Virtual Statewide Trustees Meeting
Date: November 14th 6-7:30 p.m.
4. **Institutional Advancement Update** Rebecca Brominski, Executive Director, Institutional Advancement/Foundation
 - Craft Festival, October 21st
Time: 10:00 a.m - 4 p.m, Campus Center
 - 40th Anniversary Scholarship Dinner Saturday, November 4th
Location: Mohegan PA
5. **Informational - Workforce Update** Sue Spry, Associate Vice President, Academic Affairs

Next meeting: 4:30 p.m. Monday, December 11, 2023, President's Conference Room, Campus Center.